

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/826,779 Confirmation No.: 1294
Applicant: Michael Sweeting, et al.
Title: SYSTEMS AND METHODS FOR PROVIDING DYNAMIC PRICE
IMPROVEMENT
Filed: April 165, 2004
Art Unit: 3691
Examiner: Gregory L. Johnson

Atty. Docket: 03-1083
Customer No. 63710

REPLY TO OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicant hereby replies to the Office Action of December 9, 2008. Kindly amend the application as follows.

AMENDMENTS TO THE CLAIMS begin on page 2 of this paper.

REMARKS/ARGUMENTS begin on page 8 of this paper.